

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:
David W. Roth et al.

Application No.: 09/216,206

Confirmation No.: 1079

Filed: December 18, 1998

Group Art Unit: 3622

For: System and method for real-time bidding
for Internet advertising space

Examiner: John W. Van Bramer

REPLY TO "NOTICE OF NON-RESPONSIVE AMENDMENT"
DATED JUNE 4, 2007

VIA FACSIMILE: (571) 273-8300

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

This is a reply to the "*Notice of Non-Responsive Amendment*" dated June 4, 2007.

Fee calculation begins on page 2

Amendment to the claims begins on page 3

Remarks begin on page 28

12/06/2007 NNGUYEN1 00000027 09216206

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125.00 0P

FEE CALCULATION

Petition for extension of time (5 months).....\$1,115

Five new dependent claims (5 x \$25).....\$125

TOTAL\$1,240

Reply to "Notice of Non-Responsive
Amendment", mailed June 4, 2007

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December 4, 2007